

For additional information, contact us at:
advertising@escapees.com • 888-757-2582

Escapees magazine is published bimonthly with a circulation of approximately 32,000 per issue. Escapees RV Club members range in age from retirees to younger RVers, with or without children, who are working from the road. A majority of our members live in their motorhomes, fifth-wheel trailers, or travel trailers, on a full-time basis. Text and inside advertising printed on 50# #3 gloss text, saddle-stitched, with 2 or 3 columns per page. Cover printed on 100# gloss text.

Terms and Conditions

Publisher reserves the right to decline or reject any advertising for any reason, at any time, without liability, even though previously acknowledged or accepted. Publisher shall not be liable beyond the cost of advertising space for errors appearing in the preferred advertisement. Advertisers and advertising agencies assume full liability for all content, including text and illustrations, of advertisements printed, and they also assume responsibility for any claims arising against the publisher and agree to pay the publisher for any expense or loss suffered by the reason of such claims. All ad copies will be printed as submitted, subject to the publisher's approval.

Cancellations

All cancellations must be made in writing and confirmed by the publisher. No cancellations will be accepted after closing dates.

Payment

New accounts must prepay for first insertion order. Remaining insertions will be billed per issue. Payment in full is due for each issue within 30 days from the date of the statement.

Closing Dates

Issue	Reservations	Ad due	Cover Ads Due
Jan/Feb	Oct 15	Nov 15	Nov 10
Mar/Apr	Dec 15	Jan 15	Jan 10
May/June	Feb 15	Mar 15	Mar 10
July/Aug	April 15	May 15	May 10
Sept/Oct	June 15	July 15	July 10
Nov/Dec	Aug 15	Sept 15	Sept 10

Rates

Ad orders for six issues (one year) will receive a 10-percent discount; orders for three issues will receive a 5-percent discount. Rates are subject to change without notice.

Ad Size/Placement

Ad Size/Placement	Per Issue Color
Outside back cover*	\$ 2,150
Inside front/back cover*	\$ 2,000
Full page	\$ 1,725
1/2 page, wide	\$ 1,000
1/3 page, tall	\$ 750
1/3 page, square	\$ 750
1/4 page	\$ 645
Marketplace ad	\$ 435

* Minimum commitment of six issues.

Dimensions

Ad Size Description	Width	Height
Full-page ad	trim size	8.375" x 10.875"
	bleed	8.875" x 11.375"
1/2 page	trim size	8.375" x 5.35"
	bleed	8.875" x 5.6"
1/3 page, tall	trim size	2.888" x 10.875"
	bleed	3.138" x 11.375"
1/3 page, square	5.076" x 5.076"	
1/4 page	3.8125" x 5.1025"	
Marketplace	2.5134" x 3.097"	

See reverse for artwork specifications. ▶

Artwork

Submit artwork by e-mail to graphics@escapees.com. **Press Quality PDF files are accepted and are preferred.** Save images in either EPS or TIFF format with a resolution of 300dpi. If exporting artwork as a vector, EPS, convert fonts to paths. For process color, save files in CMYK; for spot color, delete all unused colors. Our graphic artist is available to help prepare your ad at \$100 per hour (minimum charge \$100).

Guidelines

- Red dashed line Trim
- Blue dotted line..... Bleed
- Green line "Safe Zone"

